

# STELLA shines in the Beltline

KATHY McCORMICK  
CALGARY HERALD

Meet Stella, the star of the Beltline district. She's the latest condo development to arrive in Calgary, ready to grace the skyline of the trendy, vibrant area that's been home to everything from the Red Mile, to the fast-growing design shops and services along 11th and 12th Avenues S.W.

The motto for Stella is "a very smart home for very smart people" — and it's about designing space for the way people live, says Anita Marcil, vice-president of Maverick Real Estate Corp. The firm is marketing the project for the Vancouver-based Qualex-Landmark Group of Companies.

"It's fresh, exciting and different, with some thoughtful, efficient floorplans that are fun and unique," says Marcil.

The project consists of two towers, with townhomes at the main level facing 12th Avenue at 11th Street across from Connaught School.

Stella One is a 21-storey, all-concrete building with a total of 161 units — including the townhomes, which are already reserved.

The sales centre is expected to open with one of the actual floorplans.

People can register their interest by logging on to the website ([www.stellaliving.com](http://www.stellaliving.com)) and they will be invited to a preview event Sept. 16 from 4 to 8 p.m. The project opens to the general public Oct. 2 and 3.

Construction of the actual building is slated to begin late this year.

Five floorplans are available, with sizes ranging from 581 to 1,044 square feet. The mock show suite will be Plan C at 592 square feet.

"Every home has a 'memory point,'" says Marcil.

The show suite, for example, has a unique glass-block wall separating the dining area from the tub in the bathroom. It's sexy, fun and a focal point of both rooms.

Another floorplan includes a glass-walled den,

making the area and surrounding rooms bright, open and inviting, yet keeping the home office private and quiet.

One two-bathroom model has a shower in-between that can be accessed from both bathrooms.

Even the smallest model is unique, with a small room at the centre of the plan that's perfect for a computer niche, or even just for extra storage.

All units come with standards such as air conditioning, 12-inch by 24-inch porcelain floor tiles, high-gloss white cabinetry, granite countertops, and brushed, stainless-steel backsplashes.

There are also six appliances, and a "Stella Smart Wall" in the kitchen. The pegboard-style wall can display and store everything from artwork and calendars to pots, oven mitts, or shelves for cookbooks.

The building itself has a three-storey foyer that leads to the spectacular second floor amenities. These include a Smart Lounge with a wet bar, fireplace and seating space, as well as a steam spa room with men's and women's change rooms and shower facilities.

Other amenities include the Stella Gym, with state of the art cardio and weight equipment, and the Stella Ever Green Space — 5,000 square feet of outdoor space that's been fully landscaped and decked out with barbecue, walkway and seating areas.

"Storage lockers for residents, and the Stella spare bedroom for residents' guests, are also located on the second floor," says Marcil.

Homes are wired for high-speed technology, and an underground, heated and secured parkade is available for both residents and guests.

It's the first project for Qualex-Landmark in Calgary, but the developer has been active in the Vancouver condo market for more than 25 years.

Some of its most notable B.C. projects include Domus, Alda, Crandall and Pomeria, a 30-storey condo tower now in the planning stages.

NEW CONDOS  
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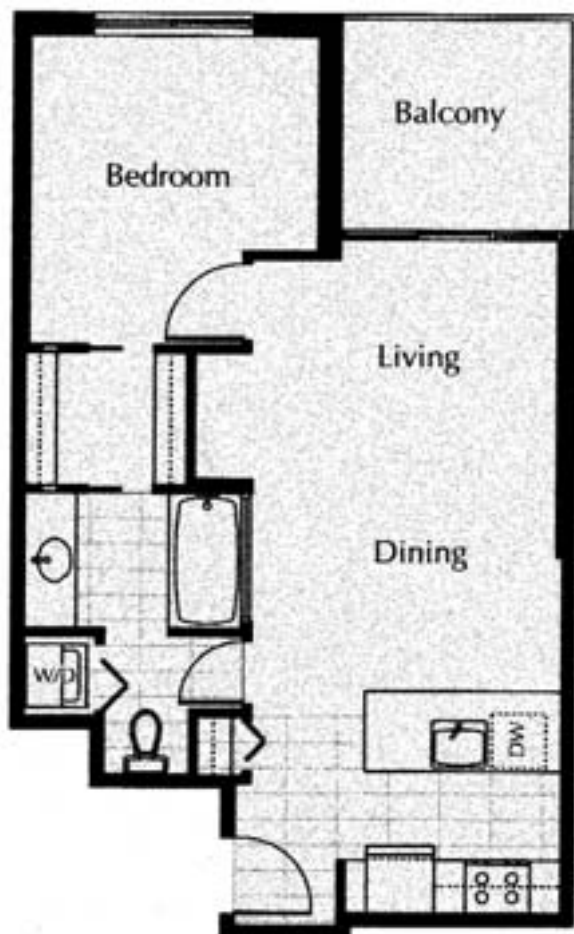
## IN SHORT

**BUILDER/DEVELOPER:** Qualex-Landmark Group of Companies.  
**PROJECT:** Stella One, the first of two towers, in the inner city in the southwest.

**PRICES:** Units (581 square feet to 1,044 square feet) are priced from \$138,900 to \$311,900 without GST. Two penthouses are also available. Several townhomes were also included in the initial phase, but all are reserved. Condo fees average \$250 per month.

**DIRECTIONS:** The 161-unit first phase of the project is located at 11th Street and 12th Avenue S.W.

**HOURS:** A sales centre is expected to open soon, with hours slated for noon to 6 p.m. daily. Meanwhile, information can be obtained by visiting the website ([www.stellaliving.com](http://www.stellaliving.com)) or by calling 244-2428. For those who pre-register, a priority event will be held Sept. 28. The grand opening for the public will be Oct. 2 and 3.



Five floorplans are available, with sizes ranging from 581 to 1,044 square feet. The mock show suite, above, will be Plan C at 592 square feet.



Renderings courtesy Anita Marcil, Maverick Real Estate Corp.

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## IMMEDIATE POSSESSIONS

**LOCATION:** Close to University of Calgary, Foothills Hospital, Market Mall and easy access to downtown Calgary. Space between the 3 towers allows spectacular views.

**STRUCTURE:** Cast in place reinforced concrete with brick and tyndall stone exterior

**SECURITY:** Manned and monitored, 24 hour security system with card access and cameras, heated underground secured parking

**AMENITIES:** Indoor swimming pool, 3 hot tubs, spa area with exercise equipment, steam baths and showers, lounge/media room, library, hobby shop, conference room, business centre, car wash, greenhouse, guest suites, barbecues and fire pit, putting green, landscaped courtyards and rooftop decks.

**DESIGN DETAIL:** Maple cabinets, granite countertops, jetted tub, fireplace, air conditioned, seven appliances, cornice mouldings, large bay windows, designer tile, berber carpet and so much more.



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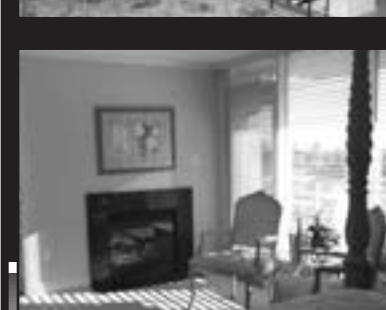
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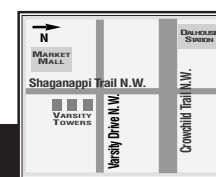


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